



# Web Marketing Skills



## 2021 SERVICES & PRICING LIST



33 Queen Street, London, England, EC4R 1AP  
Email: [info@webmarketingskills.me](mailto:info@webmarketingskills.me)  
Tel: +442045770372

# SIGNATURE SERVICES



## DIGITAL TECHNOLOGY

Give our professionals a chance to level up digital technology in your space. Teamwork gadgets, video meetings and meeting scheduling, wireless charging and all those making our work more productive things.



## DYNAMIC WEBSITES

Up-to-date, content-rich and user (and admin) friendly websites. From the sketch to maintenance, rely on Web Marketing Skills with your website requirements. We'll supervise your team or handle your site for you. Landing page is what you lack? We've got your back!



## GRAPHIC DESIGN

Charming visuals and winning designs join forces in the brew for both digital and print. Flyers and leaflets, business cards, posters, presentation folders, gifting, flags... really everything!



## DIGITAL SIGNAGE

Say hi to clients, identify employees, effectively convey ideas and strengthen work culture. We are here to build a digital space plan, pick hardware and software, instruct your team and to keep your content relevant!



## NEWSLETTERS

Be it a single-page leaflets or multi-page articles, a newsletter is a prime way to avoid being forgotten and deliver message to interested parties. We wish to help you create and broadcast!



## CONTENT MARKETING

Content is Key, though creating and/or aggregating enough of it to satisfy your steadily growing needs is a tough job. Access our creative content team and discover effective and reasonable plans.



## EMAIL MARKETING

Emailing never gives up the position of one of the most efficient tools of reaching potential clients. Web Marketing Skills designs, creates, delivers and analyses email marketing campaigns. Let's build you list.



## SOCIAL MEDIA

Is not it the enormous part of our lives, though analysing can be hectic. Find out how Web Marketing Skills is adopting a different approach to social media and be amazed with the results of it.



## DIGITAL STRATEGY

Make a full use of your efforts in the digital space by nurturing a digital culture within your business. Coaching, counselling, internship, workshops - we are ready to build your team by sharing our experience and resources.



## BRAND IDENTITY

Your brand is the root of your marketing struggle. Let's assist your target audience with a better understanding of your values through logo design, brand refresh, positioning of your business identity in a right way.

# PRICING+ TIME LINES

Web Marketing Skills is proud to offer a lean production and project process that maximizes value and return on investment. These services can also be combined for even greater savings. Contact us for more information, additional services, and opportunity-specific pricing.

AVERAGE TIME		ESTIMATED PROJECT COST
1 Week	<input type="radio"/>	<b>DIGITAL SPACE PLANNING</b> Starting at \$100
2-3 Months	<input type="radio"/>	<b>DYNAMIC WEBSITES</b> \$5,000 - \$20,000
1 Week - Ongoing	<input type="radio"/>	<b>CONTENT MARKETING</b> Starting at \$500
1 Day and Up	<input type="radio"/>	<b>GRAPHIC DESIGN</b> Starting at \$25
Daily / Ongoing	<input type="radio"/>	<b>SOCIAL MEDIA</b> \$10,000 - \$20,000 per year
1-2 Weeks Each	<input type="radio"/>	<b>NEWSLETTER (x4)</b> \$5,000 - \$12,000 per year
1 Week and Up	<input type="radio"/>	<b>BRAND IDENTITY</b> Starting at \$2,000
2-3 Days Each	<input type="radio"/>	<b>EMAIL MARKETING</b> \$10,000 - \$20,000 per year
1 Day - Ongoing	<input type="radio"/>	<b>DIGITAL CONSULTING</b> Starting at \$1,000
4-5 Days	<input type="radio"/>	<b>CUSTOM LANDING PAGES</b> \$50 per page
2-3 Weeks	<input type="radio"/>	<b>DELIVERABLE REFRESH</b> Starting at \$2,500
2-3 Days	<input type="radio"/>	<b>DRONE PHOTO/VIDEO</b> Starting at \$2,000
1 Week	<input type="radio"/>	<b>PHOTOGRAPHY</b> Starting at \$100
2-5 Weeks	<input type="radio"/>	<b>WORK CULTURE SURVEY</b> Starting at \$1,500
Ongoing / Quarterly	<input type="radio"/>	<b>WEBSITE MANAGEMENT</b> Starting at \$2,500
2-5 Months	<input type="radio"/>	<b>WEBSITE SEO</b> \$150 - \$5,000

